



[www.buckeyearfair.com](http://www.buckeyearfair.com)

## SPONSORSHIP OPPORTUNITIES

### MAIN STAGE SPONSOR PRESENTING SPONSOR

**\$12,995**

- Opportunity to sit on committee (2 staff members)
- Booth at event
- Main stage banner - provided by company
- Logo combined as "presented by" everywhere the Air Fair logo is showcased
- Prominent logo and write up about your business in our program
- VIP reception & award recognition
- VIP parking
- Up to ten 30 second speaking announcements during the event
- Up to 5 Banners / signs displayed prominently at event - provided by company
- Special press announcement and article and posts on social media
- Company recognition in all PR materials including press releases, print ads, posters and forms
- Full page advertising in Eye on Buckeye Magazine (22,000 direct mail to residents) – ad provided by company
- Company logo and information included in email blasts with event information and direct link to company's website (35k monthly reach)
- Company to be recognized by City Council and Mayor at Council Meeting
- Video opportunities
- Company logo and information posted on all City social media sites with event information and direct link to company's website
- Company logo and information included on front page of City website with event information and direct link to company's website
- Company logo and information included in all internal email blasts with event information and direct link to company's website (450)
- Great employee and family outing opportunity



BUCKEYE, AZ

## CAR SHOW SPONSOR PRESENTING SPONSOR

**\$4,995**

- Opportunity to sit on committee (1 staff member)
- Logo shown as the presenting sponsor of the car show everywhere the car show is mentioned
- Allow new vehicle display at event booth
- VIP reception & award recognition
- VIP parking
- Speaking opportunity on the main stage, two announcements during the event
- Banners / signs displayed prominently at car show - provided by company
- Logo on car show marketing material, including website with direct link
- T-shirts with logo
- Company logo and information included in an internal email blast with event information and direct link to company's website (450)
- Eye on Buckeye advertisement opportunity – half page ad provided by company
- Included in press announcement and posts on social media
- Great employee and family outing opportunity

## SPONSOR PACKAGE

**\$2,995**

- Opportunity for informational booth at event
- One additional banner and signage opportunity at event - banners provided by the company
- Logo in the program
- One 15 second commercial announcement
- VIP parking at event
- Two tickets to the VIP reception
- Business card advertising space in Eye on Buckeye Magazine (22,000 direct mail to residents) – ad provided by company
- Company information included on the Air Fair website
- Company information included in email blasts with event information and direct link to company's website
- Company logo and information included in two internal email blasts with event information and direct link to company's website (450)
- Company logo and information posted on City & Air Fair social media sites (up to 5 posts) with event information and direct link to company's website
- Great employee and family outing opportunity

## SPONSOR PACKAGE

**\$1,000**

- Opportunity for informational booth at event
- Logo in the program
- Company logo and information included on the Air Fair website
- Company logo and information included in one email blast and up to 2 social media posts with event information and direct link to company's website
- Company logo and information included in one internal email blasts with event information and direct link to company's website (450)
- Great employee and family outing opportunity

### Friends of Buckeye Air Fair In-kind donations

Recognition on website, program, grouped event signage