



## Community Services Department Arts & Culture Division

### TRAFFIC CABINET ARTWORK CALL TO ARTISTS FY 2024

#### **Description:**

The city of Buckeye invites Arizona-based artists, groups, or organizations to submit qualifications to create 2D art designs for traffic cabinets along Buckeye roads. Artists will transform traffic signal control cabinets in Buckeye from functional infrastructure to colorful, inspired works of art. Up to eight artists and two alternates will be selected to create the designs for the wraps of traffic boxes. Any 2D artwork designs must be converted to a high-quality digital format for vinyl wrap printing to be considered.

#### **Locations:**

In coordination with the City's Traffic Engineering and Public Works Department, eight locations were selected on Miller Road (2 traffic cabinets), Watson Road (2 traffic cabinets), and Yuma Road (4 traffic cabinets). The placement of these eight traffic cabinets makes them visible to both pedestrian and vehicular traffic.

#### **Artist Expectations:**

Artists will submit a portfolio of five works that show their ability to follow through with creating designs of a similar nature to the project.

Chosen artists will:

- Attend an informational meeting
- Attend a meeting of the Subcommittee of Arts & Culture for the Community Services Advisory Board in January 2025 to represent their design and community engagement
- If chosen as a finalist, the artist will engage with the community to determine what is wanted and write a short report putting forth their design idea.



- If a finalist is unable to complete their project, an alternate may be called on to step in for that artist using their own design.

**Themes:**

Artists will create 2D designs inspired by the concept of nighttime, sunrise, or sunset images of Sonoran Desert landscapes, wildlife, and plants. These designs will be turned into a digital file which will be used to create vinyl wraps for traffic cabinets in Buckeye.

The art should be graphically clear so that a passing car and those walking by at a leisurely pace can view it. The final artwork will cover three sides, 77" high x 44" wide x 26" deep. On the back of the traffic box, an 8 ½" x 11" panel will be included with information on the artist and details on the art included on the wrap.

**Artist Eligibility:**

The project is open to all artists, artist teams, and educational institutions who are in Arizona.

**Compensation:**

Artists will be compensated \$1,200 for design, materials, time, and any travel to and from Buckeye. Payment schedule:

- Upon selection, artists will receive an initial payment of \$500
- Following the presentation to the Subcommittee, artists will receive a payment of \$200
- Final payment of \$500 payable upon completion of painting, digital file, and final approval

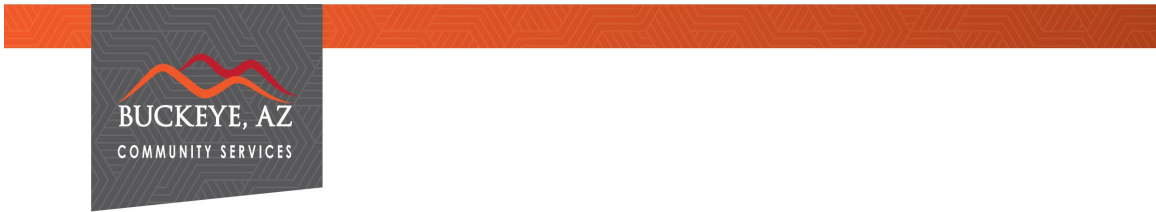
The City of Buckeye will provide the necessary funds for the wrap itself, including coordination with the printer and installation.

### To Apply:

Interested artists shall submit their application that includes the following submission materials no later than October 31<sup>st</sup>, 2024, **at 11:59 p.m., Arizona time.**

#### Submission Materials:

- Contact information
- Artistic practice & background (500 words max)
  - Tell us about your artwork and creative practice: what artistic mediums do you use, what content do you work with, what is your style, your artistic values and/or your approach to creating art.
  - Tell us about your experience and qualifications for this project: have you completed any similar projects in the past, received accolades from your work, or trained to develop expertise in your field?
- Interest and community connection (500 words max)
  - Why are you interested in this project? Do you live in a community or have a connection to a community or arts organization in Buckeye?
  - How have you successfully engaged community to influence your work and/or what skills or experience do you have to engage community for this project? How would you approach receiving input from the community and stakeholders and how will that input be represented in the final artwork?
- Thoughts on how you will approach design and how you intend to represent the theme of sunrise, sunset or nighttime images of Sonoran Desert landscapes, wildlife, and plants (200 words max).
- Five past work samples
  - Include image number, title or artwork, date completed, materials used, and size/scale.
  - File names should be labeled [Image #\_Last Name or Image #\_Group Name].
  - File formats accepted
    - Images (.jpg or .png)
    - Video (.move or .mp4) – video should not exceed two minutes, only first two minutes will be viewed if time is exceeded



Submission must be received by October 31, 2024, by 11:59 p.m. Materials may only be submitted electronically via email.

**Submit To:** [ArtsandCulture@buckeyeaz.gov](mailto:ArtsandCulture@buckeyeaz.gov). Submissions that are incomplete or late will not be accepted.

**Review Process & Timeline:**

Upon receipt of the submissions, the Arts and Culture Manager will review the applications to ensure completeness of information. Depending on submissions, the Arts and Culture Manager will shortlist the applications and will submit to the subcommittee for Arts and Culture from the City’s Community Services Advisory Board. The selection committee, representing diverse interests and expertise of the City and community, will convene to review images and information sent by artists and/or artist teams. Selected artists would then sign a contract and begin working on their design, which would be reviewed through the artist’s chosen process for community and stakeholder input to ensure the artwork reflects community values and aesthetics. Once the artist has a final draft of the art, it will be submitted to the subcommittee for their review and recommendation, which will then be presented to the Community Services Advisory Board for a motion to approve. The Arts and Culture Manager will submit a Commercial Design Review application for approval through the Development Services Department. Once all approvals are received, the Arts and Culture Manager will take the digital file of the artist’s work for fabrication and installation of the wrap.

**Selection Criteria:**

Applications will be scored based on the following criteria:

- Quality, creativity, and strength of work samples (40%)
- Alignment with project goals (20%)
- Demonstrated experience, interest, and qualifications to complete project (20%)
- Ability to engage community and stakeholders in design phase (20%)

**Project Timeline:**

Call to Artist – RFQ Released	October 1, 2024
Application Deadline for Call to Artist	October 31, 2024
Arts and Culture Subcommittee Panel Review	November 2024
Onboarding Meeting & Training	December 2024



Site Visit & Community / Stakeholder Engagement	January 2025
1 <sup>st</sup> Draft Designs Due	January 27, 2025
Design Presentation to CSAB Subcommittee and Stakeholders for Input & Finalization	February 2025
Community Services Advisory Board Approval	March 19, 2025
Commercial Design Review Application	March 2025
Fabrication and Installation of Wrap	April / May 2025

**Selected Artists Responsibility:**

- Selected artists shall sign an agreement for the scope of services that include:
  - Intellectual property rights to the art for display and marketing to the city of Buckeye.
  - Indemnification and hold harmless for the city of Buckeye
- Any images of real people or text that requires a release will be the responsibility of the artist to obtain and provide a copy to the City.
- Selected artist shall submit a W9 to the City for payment.
- Artist compensation includes all services and materials, including travel to Buckeye:
  - Total artist's compensation \$1,200

If you have any questions, contact Ilana Lydia Holden, Manager of Arts & Culture for the City of Buckeye, at 602-342-4399, or at [iholden@buckeyeaz.gov](mailto:iholden@buckeyeaz.gov).