

EXHIBIT A

SCOPE OF WORK

Traffic Cabinet Art Work

Artist Responsibilities Include:

- Creating an artwork design that follows the artwork guidelines listed below
- Providing an artwork title and description, artist bio, and artist signature for communications
- Preparing the digital artwork in the recommended file format listed below
- All costs related to providing the image in a quality format
- Coordinating community outreach efforts and creating a proposal
- Attend two meetings:
 - A logistical meeting about the process
 - Arts & Culture Subcommittee of the Community Services Advisory Board meeting for presentation of design

Artwork Design Guidelines:

- Inspired by the images of nighttime, sunrise, or sunset desert landscapes, plants, or animals.
- Created with input from the community near the traffic cabinet location
- Use lines and colors in design that will be clear and visible from the roadway
- Content should be uplifting, positive, and colorful
- Designs may not be distracting or impair the ability of drivers
- Content in designs may not have a religious or political affiliation
- Content must be appropriate for all ages and demographics
- NO TEXT

Format of Final Artwork

- Final output will cover three sides of a traffic cabinet
- Total: 96" wide x 77" tall (26" sides and 44" front)
- Final Artwork will be 100% of final output size
- Minimum resolution of 72 dpi
- Color will be CMYK with all fonts outlined. Final format may be a PDF that is Press Quality Print or in Photoshop as a Flattened Tiff file.

Community Engagement Proposal & Report

- Proposal must include:
 - Goals of engagement
 - Methods you will use to gather community input
- Report will be shared with the Arts & Culture Subcommittee of the Community Services Advisory Board during your design proposal presentation and should include the same information as the proposal as well as:
 - Examples of conversations feedback
 - Outcomes: what you learned and how was it applied to your design