

# **EXHIBIT A**

## **SCOPE OF WORK**

### **Sundance Recreational Center Mural Art Work**

#### **Artist Responsibilities Include:**

- Creating an artwork design that follows the artwork guidelines listed below
- Providing an artwork title and description, artist bio, and artist signature for communications (Exhibit D)
- Preparing the design artwork in the recommended file format listed below
- All costs related to providing quality murals
- Coordinating community outreach efforts and creating a proposal
- Attending meetings:
  - A logistical meeting about the process
  - A method of community outreach with stakeholders in the process
  - Arts & Culture Subcommittee of the Community Services Advisory Board meeting for presentation of design
  - Needed follow-up meetings for design revision

#### **Artwork Design Guidelines:**

- Inspired by the theme, recreation in motion
- Design should offer the viewer a change in perspective when they move from one side of the mural to the other, playing on the accordion-like architecture of the mural's location
- Created with input from the community at SRC
- Use lines and colors in design that will be clear and visible from the main entrance
- Content should be uplifting, positive, and colorful
- Content in designs may not have a religious or political affiliation
- Content must be appropriate for all ages and demographics
- NO TEXT

#### **Format of Final Artwork**

- Final output will cover the upper walls above doors "1" and "2" at SRC
- The mural will extend top-of-door to ceiling, and include the entire horizontal area of the accordion-like features of the walls (see pictures)
- Digital design work will have color be CMYK. Final format may be a PDF that is Press Quality Print or in Photoshop as a Flattened Tiff file.

#### **Community Engagement Proposal & Report**

- Proposal must include:
  - Goals of engagement
  - Methods you will use to gather community input
- Report will be shared with the Arts & Culture Subcommittee of the Community Services Advisory Board during your design proposal presentation and should include the same information as the proposal as well as:
  - Examples of conversation feedback
  - Outcomes: what you learned and how was it applied to your design